



## **EMERGING ARTISTS AS ENTREPRENEURS PROGRAM**

The Saint Louis Art Fair Emerging Artists as Entrepreneurs Program (EAEP) is a year-round opportunity for collegiate and rising artists to learn about business in the arts. Through education on copyright laws, financial consulting, and portfolio development in conjunction with experiencing the annual Saint Louis Art Fair, EAEP aims to fuel creativity and help jump-start the careers of our nation's next independent artists.

### **What We Provide**

As an artist in our program, the Saint Louis Art Fair (SLAF) provides various benefits and incentives that will influence your creative and professional growth as artists:

- Potential for academic credit for current undergraduate university and college students (provided that university program allows for external program credit).
- Portfolio Development— Each Emerging Artists receives for a portfolio development workshop and personal portfolio review during the EAEP program.
- Mentorship from and connections to many of the nation's leading independent artists.
- 2nd Year Promise—With a successful completion of the first year seminar and workshop series, Emerging Artists will the opportunity to show and sell their work in the 2020 Saint Louis Art Fair.
- Recognition— EAEP artists receive recognition at the SLAF Artist Awards Ceremony. Second year students are also eligible to receive the Emerging Artists Jury Award, which includes an award, \$500 and the opportunity to return the following year, exempt from the jury process as a full fledged artists. SLAF waives the booth fee.
- Advancement over peers in professional and entrepreneurial development.

### **Participant Responsibilities**

With the stated benefits, responsibilities as an Emerging Artist include:

- Full attendance at the 2019 Saint Louis Art Fair's EAEP 1st Year immersion seminar (September 5–8, 2019).
- Completion of the Emerging Artists' workshops. (tbd)  
(Out of town artists will connect through online conference viewing).
- Full attendance as an emerging and selling artist at the 2020 Saint Louis Art Fair in the Emerging Artist tent.
- As a second year Emerging Artist you will apply to the 2020 jury as emerging artist. If you choose to apply as an exhibiting artist (outside of the emerging program) you have chosen to forfeit you space in the Emerging Artist tent.
- Certify that, as an emerging artist, you have not participated in a juried art fair of SLAF caliber. If you have questions regarding this please contact SLAF staff before completing the application.



## **EMERGING ARTISTS AS ENTREPRENEURS PROGRAM 2019-2020 FIRST YEAR APPLICATION**

Please complete the following form to express your interest as a prospective participant of the Emerging Artists as Entrepreneurs program and return by June 15, 2019. Program participants will be notified by July 1, 2019.

**NAME:** \_\_\_\_\_

**ARTISTIC MEDIUM:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**PERSONAL WEBSITE (IF APPLICABLE):** \_\_\_\_\_

**EMERGENCY CONTACT:** \_\_\_\_\_

**EMERGENCY CONTACT PHONE:** \_\_\_\_\_

**ACADEMIC INFORMATION (IF APPLICABLE):** \_\_\_\_\_

**UNIVERSITY NAME:** \_\_\_\_\_

**YEAR IN SCHOOL:** \_\_\_\_\_

**MAJOR(S):** \_\_\_\_\_

### **BRIEF STATEMENT OF INTEREST**

Please attach an additional sheet letting us know why you seek to join the Saint Louis Art Fair Emerging Artists as Entrepreneurs program and what do you hope to gain from your experience.

### **PORTFOLIO**

Please provide 3-4 images of individual work in your expressed artistic medium. Attach these with your application, or email images to [info@saintlouisartfair.com](mailto:info@saintlouisartfair.com).

Please complete and return to the Art Fair office by June 15, 2019.