SAINT LOUIS ART FAIR
presented by EMERSON

2026 Mock Jury Comments
Three-Dimensional Applications

App ID	Category	Juror Comments
3065195	3D	Overall, the application is very strong and professional. Image 3 looks slightly fuzzy or affected by glare when enlarged. Image 4 stands out as different because it's darker and has a different background, which multiple jurors noticed. Reordering the product images could improve flow, with Image 4 moved to Image 1 so it leads the eye inward. The booth shot is clean, polished, and not overcrowded. Minor improvements could include adding a banner or background element and varying display heights so a few pieces are emphasized.
3065510	3D	Using a graduated background could improve the images, as cloth backdrops distract from the work. The booth feels a bit cluttered, with overlapping elements like jewelry covering the banner, a plant in the background, and pieces blocking display cases. Simplifying the setup and removing some items would help the work feel more special and gallery-like. White backgrounds work well in the first two images due to good contrast, but images 3 and 4 may appear washed out in a projection jury.
3065538	3D	Overall, the booth is clean and easy to read, and the shelves with smaller pieces work well. The left side of the booth feels cluttered, especially the three hanging pieces, which could be simplified by removing one and reducing overlap. Image 2 stands out negatively because the background feels too cool or bluish and the subject doesn't fit as well with the others. Reordering images so figures point toward the center would improve flow. In the booth, varying pedestal heights, reducing overlap, and creating a clearer focal point, such as placing a larger piece in the back center and moving smaller works to the sides, would strengthen the overall presentation.
3065687	3D	The booth feels cluttered and unfocused, with too many different types of work competing for attention. The hanging bird and several objects are confusing or unclear, and some pieces do not feel cohesive with the rest. Jurors suggests narrowing the body of work and clearly deciding what is being shown, such as animals only, and presenting that choice consistently. The photographs also feel inconsistent in lighting and background. Reducing the amount of work in the booth by about half, investing in better display materials, and aiming for a clean, gallery-like presentation would help. It was also suggested to consider splitting the work into two separate applications, one for sculpture and one for functional pottery.
3065746	3D	Booth shot is very strong and impressively clean for clothing. Individual slides are too dark and would benefit from a gradient background. Model's face draws attention away from the work and can be distracting for jurors. Cropping tighter on the garments and minimizing faces would keep the focus on the clothing. Hats appear in some images but are not mentioned in the artist statement or shown in the booth, which could confuse jurors about whether they are part of the collection.
3065755	3D	Some elements in the booth are confusing, such as freestanding sculptural pieces and small panel items that do not clearly relate to the lamps. Jurors suggest simplifying the booth to focus on the lamps alone, or, if the other pieces are important, including at least one of them in the individual product slides. Category choice between sculpture and 3D mixed media is not a major concern and should not be overthought. Product images are effective, particularly close-ups of the lampshades, and a mix of close-ups and full lamp shots could work well. The booth is clean overall, but details like unmatched pedestals, grass flooring, and extra display elements pull attention away from the lamps.
3065799	3D	The four images show a good variety, but the sequence could be improved by alternating necklaces and earrings for better visual balance. The booth shot feels cluttered, particularly with too many earrings and necklaces displayed at once, which makes it read more like a retail store than a gallery. Reducing the number of pieces on display, avoiding overlap, and spacing necklaces out would create a more refined presentation. For higher-end shows, the booth image should be cleaner, with no people visible, less background distraction, and fewer decorative elements like large feathers. Cropping down to remove the canopy roof, signage overlap, and any people in the booth is important. Jurors understand that artists bring a range of price points, so it is not necessary to include smaller or lower-priced items in the jury images.

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3065841	3D	The work itself is strong and interesting, but the images feel inconsistent and confusing. Backgrounds and lighting vary significantly, which draws attention away from the pieces, and professional photography would help unify the presentation. Jurors had difficulty understanding scale and function, especially with a mix of tabletop, wall, and hanging pieces, and some images make the work appear much larger than it may be. Without a booth shot, scale and context are hard to grasp, even though dimensions are technically available to jurors. A booth shot and more consistent backgrounds and lighting would help clarify size, function, and overall cohesion.
3065940	3D	The work is very unique and compelling, but the booth is overcrowded and needs to be reduced significantly to feel gallery-like. Too many small pieces close together make the work feel visually busy and lower the perceived professionalism. Fewer panels with more space between them would help the strongest pieces stand out. In the application images, including multiple views that clarify the three-dimensional nature of the work is important, as some pieces could otherwise be mistaken for paintings. The booth would benefit from a clear focal point, such as one large standout piece on the back wall, with smaller works used more sparingly. Visual distractions like exposed wires, hanging straps, and extra booth elements should be removed or hidden for the booth shot. The artist statement also needs clarification about the source of the black-and-white image, as jurors may question whether it is original artwork or photography and how it is created.
3065959	3D	The booth shot is strong, clean, and professional, with clear organization, no overlap, and a strong central focal piece. The work reads as intriguing and technically complex in the booth, but the individual images do not fully communicate the three-dimensional depth of the pieces. There is mixed feedback on including human figures. Some jurors would like to see more human pieces, while others feel they disrupt visual unity in the four jury images. For consistency, it may be stronger to keep the product images focused on a single theme, such as animals only. Image sequencing could be improved by balancing color at both ends and arranging figures so they lead the eye inward. Image 3 was noted as feeling awkwardly cropped.
3066126	3D	The artist statement is very strong. The booth shot is excellent, clean, organized, and gallery-like. However, several individual product images are confusing or distracting, especially at fast jury speeds, with unclear scale, partially closed pieces, awkward cropping, and messy backdrops. Product shots lack unity and appear to be taken straight from the tent at a show, with visible tent parts, drop cloths, and background clutter. Professional photography with consistent, clean backdrops and clearer views of the completed pieces would significantly improve the application. There was also some concern about the sturdiness of the tent shown.
3066259	3D	The work itself looks great and photographs well, especially the jewelry. The booth shot is what needs the most attention. The lace doily and background photos distract from the work and are not needed. Cropping and camera angle should be improved so the tent legs look straight and clean and the top of the tent is not visible. Product images should focus more on the jewelry and less on hands or people, as the human elements pull attention away from the work. Reducing visual distractions in the booth image will better match the quality of the work.
3066525	3D	The first three images work well together in color and movement, but the fourth does not fit and breaks the set. Backgrounds and lighting need to be unified, and professional photography would help. The booth table is too cluttered, with distracting light and too much work displayed. The application shows too many different ideas at once, which makes it feel unfocused. Jurors want to see one clear, developed direction rather than a range of unrelated work. Mixing jewelry with sculptural pieces is confusing and should be split into separate applications.
3066555	3D	The application is very strong, organized, and cohesive, with all four images relating well to each other. The booth shot is excellent and reads as polished, balanced, and gallery-like. Imgage 1 has a much more noticeable shadow that the others do not, which could be cleaned up for consistency. Swap the first two product images so that rings are on the outside.

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3067438	3D	The booth shot is generally solid, but the patterned drapes distract from the jewelry and a solid gray backdrop would work better. The jewelry also reads a bit far away in the booth image, and some pieces on the right side are hard to see or appear turned away from the camera. Bringing a few pieces closer, facing them toward the viewer, and varying heights slightly would help visibility and reduce overlap. The product shots are strong with good contrast and sequencing. In the artist statement and image info, wording needs attention. Referring to the work as "masterpieces" is a turn off. Also, some image titles are labeled "copy" and this could turn jurors off and lead them to believe your work is not original.
3068170	3D	The images are clean, consistent, and very architectural. Image 2 is the strongest and feels the most unique, while Image 3 is the weakest. The booth shot feels washed out, with too much white and empty space, especially on the right side. Cropping down to remove excess white at the top and squaring up the booth would help. Adding work or hanging elements on the right side would balance the space and add visual interest. In the product images, a gradated backdrop would reduce the glare when projected, and angling the far-right bag inward would help lead the eye back toward the center.
3068509	3D	A gradated backdrop would help reduce the washed-out look, especially in image 4, where reflected white light affects color and surface detail. The booth shot is clean overall, but feels a bit busy. Removing the two short pedestals that sit away from the wall would reduce overlap and visual clutter. Height variation works, but the booth should stay simpler so the busy, detailed vessels stand out. Wall pieces do not need to appear in the four product shots and work better as booth-only context.
3068888	3D	The work is strong, unique, and the four product images are very successful and consistent. The main issue is the booth shot. It needs to be cropped in tighter, as the back flap is confusing and distracting. Wrinkled booth walls lower the overall polish, especially for higher-end shows. Removing the covered sign entirely and replacing it with a clean banner or printed panel showing the work would improve the look. The booth layout and amount of work are fine, but the backdrop needs to be cleaner and more professional to match the quality of the work.
3069243	3D	For higher-end shows, do not mix silver and gold in one application. Pick one and keep it consistent, or submit separate applications. Product shots are strong, but swapping Image 1 and Image 2 would improve flow and framing. Crop in on the booth shot so the jewelry is easier to see and the background is cleaner. The booth shot feels busy. Remove the lights, tent weights, anything overlapping, and crop out the field behind the booth. Use a large product image instead of the nameplate in the back. Reduce the amount of work shown and angle some displays toward the camera so pieces are easier to see.
3070854	3D	The work is strong and creative, and the four product images are generally well done. Image 4 feels weaker and distracting and does not match the quality or direction of the other three. Replacing it with another purse shown in the booth would strengthen the set. Product shots make the bags look like they are floating, which feels inauthentic. Showing the bags resting on a surface with natural shadows would be clearer. Crop the booth to remove excess white at the top, use a solid backdrop instead of patterned curtains, and reduce visual clutter. Small wallet pieces should be grouped more intentionally instead of scattered. The booth shot also looks a bit washed out and slightly low resolution.
3071406	3D	The unconventional cardboard material is seen as a positive and adds originality, not a drawback. Product shots feel slightly washed out, and the booth layout could better balance heads and full figures. In the four product images, showing a mix of heads and figures would better represent the range. Rearranging the pieces to better use vertical space would help, as there is a lot of unused black space under the heads. Alternating heights and spreading the heads out would make the display feel more intentional.

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3072223	3D	Hands and fingers in the product shots are distracting. The images should show just the pieces, not hands or surface edges. The booth shot needs to be cropped in closer, squared up, and simplified. The front shelf does not add anything and should be removed, especially since it looks mostly empty. There is too much jewelry on display, particularly earrings. Background distractions like visible stores, pass-through views, and harsh sunlight weaken the booth image. Adding a tent wall, removing the front shelf, waiting for softer light, and possibly using one or two product image banners would create a cleaner, more jury-ready booth shot.
3072293	3D	Image 4 should be Image 1 so it faces inward and draws the viewer into the set, and Image 3 should move to Image 4. Image 3 already faces inward and works better as the closing image. The booth shot needs significant cleanup. Harsh sun and deep shadows are distracting, and items like the fan, chairs, and hanging artist bio or name signage should be removed. Product photos also need more consistency. The ring looks dull and slightly washed out compared to the gold piece, so lighting and contrast should be unified, ideally by shooting all images in the same lighting conditions.
3073705	3D	The jewelry theme is strong, clever, and memorable, especially the earrings. The product images are well chosen and work well together. The booth shot needs to be cropped in, removing excess space at the top. The booth reads clean and professional, but there may be too much photography displayed. Reducing the number of photos would help keep the focus on the jewelry. Brighten the booth shot slightly.
3075027	3D	The artist statement should focus more clearly on the glasswork itself rather than multiple skill sets, as the glass is the clear strength. Consider photographing pieces so Image 1 and 4 are oriented facing into the image set to draw the eye in. Color balance could improve by alternating warm and cool images. The booth is photographed from too far away. Crop down to remove the top of the tent and zoom in. For higher-end shows, reduce the number of smaller pieces like bumblebees in the booth shot. Cinsider removing decorative elements like faux plants so the focus stays on the glass. Product shots could use stronger lighting or darker backgrounds to make the glass glow more.
3076041	3D	The product images make the work read smaller than it is, almost like jewelry, so scale is confusing. One piece on the left pedestal is unclear and leaves jurors unsure what they are looking at. In the booth shot, remove the draped fabric pedestals. No work should be placed on the ground. The booth spacing is good, but the display should be simplified and elevated. Less focus on word pieces. Some product images have very low resolution.
3076064	3D	The product images work well overall, but the backgrounds need more consistency. Image 4 feels too blue, and Image 2 feels too white, so unifying color balance and contrast would help. The black and white framing is not a major issue. The booth shot is a big improvement over past versions and feels clean and focused on the pieces rather than the decorative booth. Overall, it is a strong application that would benefit mainly from more unified product image backgrounds and lighting.
3079289	3D	The garments are strong and interesting, but the product photos are too focused on the models. Crop in so the images show only the garments and remove distractions like faces, shoes, and extra background. The booth shot feels crowded and squished. Clothing needs more space so each piece can be read as its own work. Remove the rack that runs across the front and the large rack on the left that blocks the view. Clean up floor clutter like boxes and extension cords and keep everything within the 10x10 space. The goal is a simpler booth and product images that focus only on the garments the artist made.
3081386	3D	The product images feel a bit fuzzy and do not show texture. Background colors like gray and warm off-white compete with the glass, making the pieces blend in instead of pop. Image 4, which shows the inside of a piece, is not necessary and would be stronger replaced with another exterior view. There is some glare and washout on product images. Using a darker, mid-tone backdrop or hiring a professional photographer would help. Better lighting with more contrast would make the glass surfaces and texture read more clearly.
3082051	3D	The product shots are strong and well balanced and really pop. The booth shot is solid, Jurors like having the work displayed on the wall instead of behind glass. For improvement, add a panel on the back right to reduce glare and remove a few pieces from the left side so it feels less crowded. Overall, it's a very strong presentation with only minor booth refinements needed.

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3084023	3D	The artwork is strong, but the product images need more consistency. Backgrounds vary and compete with the work, so a gradated background and professional photography would help. The booth shot needs to be redone. It feels cluttered and is shot at an awkward angle with harsh sunlight, visible tent poles, background distractions, and price tags still on the work. Shoot from straight on, at a better time of day, remove excess pieces, take off price tags, and simplify the table so the work has more space and can stand out.
3084555	3D	Product shots would benefit from better lighting and less white washout. Adding a mix of straight-on and slight side-angle shots would help show depth and dimension. Image 3 is also awkwardly cropped off-center and should be reshot or replaced. Image 4 is very strong, but is not visible in the booth shot. The booth is clean overall, but the two vertical pieces oon the back wall compete with each other and would work better separated. The floor should be one solid color. Remove visible tent weights. Shows are looking for a range of price points across the entire show, not necessarily within a single artist's application. Most artists try to have a range of prices but not necessary to show the full range in an application.
3084732	3D	The work is strong, but poor photography and an overcrowded, unpolished booth are holding the application back. Product images are too dark and inconsistent in lighting. Remove the flowers in the vase. Backgrounds on images need to be unified, ideally with professional photography and a gradated background. The booth shot is far too busy for a higher-end show. About 70% of the work should be removed from the booth. Shelving on the left, wrinkled tablecloths, and signage should be eliminated. Better lighting and more professional display materials, like pedestals or ProPanels, would dramatically improve the presentation.
3085054	3D	Image 3 is very strong but does not appear in the booth shot, which creates a disconnect. There also aren't any platters in the booth shot. Make sure there are similarities in the product images and what appears in the booth, so jurors can easily connect the work they see in both. The ceramics in the booth also look different in color than in the product images, so photography and color consistency need improvement. Backgrounds and lighting should be more uniform, as glare is visible on some pieces. The covered sign in the back is distracting and needs a better solution. The booth has a good amount of work overall, but removing seasonal or off-theme pieces would help focus the display.
3087182	3D	The wood bowls are strong and cohesive, but the ornament does not fit with the other three product images and should be removed from the image set. The booth itself feels unfocused and needs to be redone. Current display materials are distracting and compete with the wood grain, and there is too much work overlapping on the tables. Remove fabric table coverings, chains, and weights, close off the back wall, reduce the amount of work, and use cleaner, more intentional display materials. The booth shot needs to be cropped in closer so the focus is on the work, not the grass or background. Turning some bowls on edge on the back wall would help show depth and interior detail
3088619	3D	Using two composite images and two single images is fine, but the order should be improved by alternating them for better flow. The booth shot is generally strong, clean, and professional, but slightly overcrowded. Removing a few smaller pieces, especially from the front table, would help. The work actually reads better against a dark background, as seen on the booth banners, where the glow and three-dimensional quality are clearer. Overall, the booth works well, and the booth shot helps clarify scale and form, but simplifying the display would strengthen it
3088830	3D	The booth shot is mostly solid, but should be squared up, cropped in slightly, and cleaned up to remove background distractions like boxes. In the booth shot, the yellow glazed pieces also feel less cohesive and may distract from the stronger body of work. Product images would benefit from gradated backgrounds. In the product images, the blue glazed piece does not fit with the rest of the work. Overall, the application shows too much range instead of one clearly developed direction.

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3088966	3D	The main issue is that the work is being shown in too many different ways at once, which makes the presentation feel busy and unfocused. Choose one clear display approach and let the work be the focus, not the fixtures. The booth shot should be cropped in so it only shows the interior of the booth, with no roof, awning, mannequin, iPad, or background distractions. Reduce the amount of work, turn pieces to face the viewer, and aim for a clean, gallery-like setup. Product photos also need unified backgrounds. Remove all identifiers, including name signage and artist bio, for the jury images.
3091663	3D	Images 3 and 4 are the strongest. Consider removing Images 1 and 2, which feel too busy. The booth is clean and minimal, which works well for the belt buckles and makes them feel special. The large blank wall or curtain in the booth should either be cropped out or used more intentionally with a photo or display element to tie it into the rest of the booth. The right side display works well, but adding one or two pieces on the left could help balance the space.
3095226	3D	The work is interesting and well made, especially the sculptural wood clocks once their function is clear. The main issue is that the application shows too many different bodies of work at once, such as clocks, pens, and inlay pieces, which feels unfocused. Narrowing the application to one clear direction would strengthen it, especially for higher-end shows. The booth is clean but could be cropped in slightly at the top and simplified by showing less work so the chosen body of work stands out more clearly.
3095274	3D	The work is high quality, but the presentation is holding it back. Product images are strong but need consistent backgrounds and lighting. Image 4 feels weaker than the first three, likely because the background is distracting. All four product shots should be unified so nothing stands out for the wrong reason. The booth shot needs cleanup. Crop all the way in so only the booth interior is visible, remove trees and background views, and simplify the display. Wrinkled fabric, chairs, rugs, and small trinkets distract from the wood vessels and should be removed. Better pedestals and getting work higher on the back wall would help. The newer booth shot with ProPanels and shelving is a big improvement and should be used. For detail shots, showing an interesting part of a piece like the bottom of a bowl is fine in one image, but not in every product shot.
3095279	3D	If a furniture category exists it would be a better fit, otherwise applying as wood makes sense. Professional photography would help keep the focus on the wood grain and construction instead of background elements. The booth shot needs cleanup: crop in slightly, remove all identifying items like name signs, postcards, "please sit" signs, and personal items. Make sure the booth shot matches the show's requirements. If an outdoor booth shot is required, be clear that you can provide and use a canopy, or explain why one is not shown.
3095535	3D	The product images need consistent backgrounds, as the lack of unity weakens otherwise strong work. A gradated background or professional photography would help. The booth shot needs to be redone. Remove people, identifying signs, personal items, lights, and clutter. Show fewer pieces in the booth and concentrate on one clear body of work. The artist statement also needs tightening so it focuses on technique and overall body of work, not a description of individual pieces.
3095584	3D	The shells distract from the jewelry in several images. Image 2 works, but in Image 4 the jewelry gets lost in the shell and should be simplified or removed as a prop. Product shots should focus more on the jewelry itself rather than the shell context. The booth shot needs to be reshot from a different angle to avoid a pole in the center. Remove all identifying banners, flags, and extra signage, then crop in tightly so only the booth interior is visible. Replace signage with a few clean artwork banners and eliminate background distractions like trees and neighboring tents.
3095734	3D	The product images are mostly strong, but Image 3 is weaker and should be replaced or reshot, as it feels too close or oversized compared to the others. The booth shot works well and feels clean, but consider removing model faces in the banners. There is also a mismatch between the product images and the booth: the booth focuses on geometric designs, while some product shots feature animals. For consistency, the four product images should stick to one clear theme, preferably the geometric work that matches the booth.

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3095948	3D	The booth shot needs to be squared up and cropped in so only the booth interior is visible. Remove the park background, chair, desk lamp, visible vehicles, and tent pole, and make sure everything fits clearly within the 10x10 footprint. There is too much work in the booth, especially on the back table, where pieces are lying flat. Reduce the quantity and display fewer pieces more intentionally, using small stands or risers so work is easier to see. Product Image 4 is weaker than the others, with a distracting, fuzzy background and washed-out lighting, and should be redone or replaced. The artist statement should be softened. Language such as "some of the best materials available on our planet" is a bit extreme and can turn jurors off.
3096747	3D	Posters in the booth feel redundant, since they repeat what jurors can already see in the actual work. The plants work conceptually because this is garden art and help show scale and context, but they conflict with having posters at the same time. Choose one or the other. If plants stay, remove the posters. Avoid placing work on the floor near the front of the booth, as it can feel cluttered or raise safety concerns.
3097004	3D	The booth shot is strong, clean, and professional, with a good amount of work and a clear gallery feel. One concern is that the work on the left side of the booth reads as a slightly different body of work than what appears on the right side and in the product images. To fix that, consider including one or two of those left-side pieces in the product images. Consider removing a piece from the left side of the booth to avoid overlap. Consider adding one taller sculptural piece on the back pedestal.
3098390	3D	The booth is too busy and needs cleanup to be competitive at higher-end shows. Crop in to remove the overhead lights, tent pole, red flags, signage, storage items, chairs, and the front pedestal. Square up the booth so it feels intentional and gallery-like. In the product images, Image 4 is weakened by a faded person in the background, which distracts from the work. The product shots are decent overall but would benefit from more uniformity.
3098899	3D	The booth is very clean and professional, but the top of the canopy should be cropped out. In the four product images, it is hard to tell if the pieces are fully round or flat. The white background flattens the forms. Stronger lighting and a gradated background would help show depth and make the three-dimensional quality more obvious.
3099702	3D	Product image backgrounds work well because they are unifor and not distracting. The main concern is that the booth image looks overly photoshopped. Shadows, especially around pieces like the moose head, and the floor do not feel natural and make the work appear to float. This can raise trust issues for jurors.
3099958	3D	The booth is clean, professional, and the work is strong overall. The main issue is Image 4, the mirror piece, which is confusing and reads too dark without a gradient background. It also introduces extra variety that makes the body of work feel less focused. Removing the mirror and replacing it with another piece that aligns more clearly with the birds and floral work would tighten the application.
3100404	3D	The booth is generally strong though reducing the number of pieces slightly would help. The large posters work well as contrast against the smaller work and add visual impact. The alternate booth image shared in chat is especially successful and feels striking, clean, and professional. Product images are cohesive, well lit, and consistent. If you were to use the booth shot submitted in the application, remove any signage, including the small sign, and crop in slightly so the work reads larger and more clearly.
3100629	3D	The product images need consistent gradient backgrounds, as the current backgrounds are distracting. Image 4 shows multiple pieces and would work better on a simpler background. The booth feels a bit busy. Items on the left wall are blocked and hard to see, and the lower shelf on the back wall could be removed. Reducing the number of animal pieces on the right and lowering or removing shelves would reduce overlap. Adjust the booth camera angle so the bottoms of shelves are not visible. The artist statement should also be tightened up, as it currently runs long and reads choppy.

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3100726	3D	The watch band may be sellable but should not be included in the four product images, as it feels unrelated and weakens focus. The booth feels too retail-like, especially on the lower shelves, with too much repetitive work displayed. Remove several pieces so it feels more like a gallery and less like a store. The side shelving should be reduced, with some work turned outward toward the viewer. Signage needs to be removed, and the large light-colored sign is especially distracting. The booth image also looks overly photoshopped.
3100864	3D	The model is distracting in the product images and pulls attention away from the work. Crop in and show only the pieces themselves. The booth shot is generally solid, but the left-side hanging images feel unnecessary and partially cut off. Removing that section would simplify the view and improve clarity. The booth has too much overlap, with racks and bars blocking sightlines, so fewer pieces and cleaner spacing would help. The floor looks overly photoshopped. Booth background pass-throughs and street views should be eliminated. Tighten up fabrics, remove wrinkles, and aim for a clean, fully enclosed, gallery-style booth.
3100974	3D	The shelf on the right side of the booth does not show the work well and makes the striped pieces hard to see, since they are viewed from the side. Replacing that shelving with pedestals at varied heights would better showcase the forms. Black or darker booth walls would work better with the clay texture and help the pieces stand out. The product images are strong and consistent, but the white backgrounds flatten the forms and create confusion about shadows. A gradated background would add contrast and help the surface and details read more clearly.
3101126	3D	The product images are strong. Image 4 being different does not bother some jurors, but others felt it might be too different from the rest and could be reconsidered. The booth looks clean and professional but a bit stark. Adding a subtle area rug or a slightly warmer display element could make it feel more inviting. Jurors suggest using a more refined hanging method for garments rather than hanging them from the tent pole.
3101671	3D	Image 3 works, even with multiple pieces shown, but the resolution is too low and needs to be improved. Overall, the product images need to be more uniform, as one has a dark, high-contrast background while others are washed out. The booth shot should be cropped in tightly to remove the tent top and trees. And the back wall should be closed off. Reduce the number of pieces on the right and replace retail-style shelving with tiered pedestals on the left so work is clearly visible without overlap. The booth and Image 3 both suffer from low image resolution, which needs to be fixed.
3101822	3D	For the booth shot, crop out the front of the top of the canopy and the grass in the background. Consider adding one product banner on the left wall and reducing the number of pieces, as the booth feels slightly crowded, especially with rings and bracelets. The product shots themselves are strong and do not need major changes.
3102514	3D	Apply in the glass category, as the work clearly focuses on the glass. The product image backgrounds are stronger here than in the other application, but the booth shot feels a bit crowded. Reduce the amount of work and simplify the display so it reads more like a gallery. The booth photo angle feels forced and slightly fish-eyed, likely due to shooting around a tent leg. Set up and photograph a clean, three-wall booth so jurors can clearly see you can present the work in a balanced, uncluttered way without overlap.
3102544	3D	This second application feels less focused, mixing vessel-style work with more abstract sculptural pieces. The booth shot itself is still a challenge because it's a corner shot, which limits how much of the display jurors can see and makes the presentation harder to read. Corner shots can work, but they reduce visibility and can weaken an otherwise strong setup. The other application had stronger, more consistent product image backgrounds.
3102790	3D	The biggest issue is a mismatch between the product images and the booth shot. The work shown in the four images does not appear in the booth, which makes it unclear what the artist would actually bring to the show. The booth is overcrowded, slightly blurry, and includes distracting price stickers that should be removed. Too much work is displayed, and about 70% should be taken out so the remaining pieces feel intentional and important. Group similar work together, use better pedestals instead of tables and tablecloths, and show a full 10x10 booth setup rather than just a corner. The artist statement works.